

GSA Heads' Induction Part 3

Wed 20 - Thu 21 May 2026

'How time flies when one is enjoying oneself...'

Crowne Plaza Hotel, Stratford-upon-Avon,
Bridge Foot, CV37 6YR

gsa

Girls' Schools
Association
Since 1874

Programme

Wednesday 20 May

15:00

Registration & Welcome

15:15

Forewarned is forearmed

Sue Hincks, GSA Membership Director

A peer to peer discussion session to enable delegates to share wisdom and experience on a range of issues from staffing and operations to parents and pupils.

Joint session with Class of 2025 and 2024.

16:30

**Admissions from the Top- How
Heads can shape the
Enrolment Process**

Rachel Hadley Leonard

Rachel brings a wealth of Schools' Marketing and Development gained over thirty years in the independent and maintained education sectors, and in industry and commercial organisations. She is a trusted, go-to provider for many schools and professional membership organisations. She was a Board Director of Admissions, Marketing and Development in Independent Schools (now AMCIS) for six years, two of which as Co-Chair. She has held several positions as Head of Marketing and Development Director, was a valued judge for the TES Independent School Awards, and now for InspirED Marketing. Rachel writes for educational media, and speaks regularly for ISBA, AGBIS, IDPE, IAPS and AMCIS.

17:30

End of Sessions

19:00

Drinks reception followed by Dinner

Thursday 21 May

09:30

Creating and Coaching Culture
in your School

Jeanette Cochrane, Chief Executive, Girls' Schools
Association

12:00

Lunch and Depart

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